

# Strategic Design Of Store Interiors

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shortlisted in 2015 Retail Week Interiors Awards. The Importance of lighting in retail design - DesignCurial Interior design takes on an increasingly important role in brand building and in the strengthening of retail strategies. Store design as a successful marketing tool Proceedings of the 1994 Academy of Marketing Science (AMS) Annual . - Google Books Result 11 Feb 2014 . AT&T is rolling out a new store design companywide, with Walt Whitman Shops in Huntington Station, N.Y. Refreshed interiors were Apples momentum has slowed down says Apple Store designer Shop architecture and store design, 5 Products . Within the Strategic Design philosophy, the creative process must be fed by clear information, driven by Retail- Strategy, Design and Visual Merchandising CBX