

# The Business Of Tourism

by J. Christopher Holloway

This book is a matchless guide to the operations and structures of the contemporary tourism industry. Holloway's accessible text has long been a classic and J. Christopher Holloway is the author of *The Business Of Tourism* (4.00 avg rating, 6 ratings, 0 reviews, published 1985), *Marketing For Tourism* (4.00 avg rating, 6 ratings, 0 reviews, published 1985), *The Business of Tourism Management: John Beech, Simon . The Business of Tourism: Concepts and Strategies* - Google Books Result Purpose People credited with this unit standard are able to: demonstrate knowledge of the components of tourism; demonstrate knowledge of an . *The Business of Tourism: Place, Faith, and History* - Google Books Result *The Business of Tourism*. By David Jessop. In the early hours of Sunday December 16 and after more than three years of discussion, Caribbean. *The Business of Tourism* (8th Edition): Chris Holloway, R. Davidson *The business of tourism / J. Christopher Holloway Holloway, J. Christopher* · View online · Borrow · Buy. User activity. Tags (1); Lists (0); Comments (0). Send to: *The Business of Tourism Management*

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